

# CLEVELAND PLATFORM TENNIS FOUNDATION

## 2019 APTA Grant & Loan Application



The Cleveland Platform Tennis Foundation (CPTF) was formed in 2018, as a non-profit, 501(c)(3) corporation based in Ohio. The mission of the CPTF is to advance platform tennis growth and development in Northeast Ohio by increasing public access and awareness, supporting meaningful lifelong engagement in the sport, and encouraging a cross generational social environment. To achieve this mission, we are developing a state-of-the-art public platform tennis facility in Northeast Ohio, the Flats Platform Tennis Center (FPTC). This beautiful new facility will be on the grounds of the Cleveland Rowing Foundation (CRF), in the heart of downtown Cleveland, on the banks of the Cuyahoga River.



A Cleveland Platform Tennis Foundation Facility

The mission of the Cleveland Platform Tennis Foundation (CPTF) is to advance platform tennis growth and development in NE Ohio by increasing public access and awareness, supporting meaningful lifelong engagement in the sport, and encouraging a cross-generational social environment.

### FACILITY STATS:

- 4 Courts
- Spacious warming hut
- Outdoor, covered & heated viewing area
- Handicap access

### THE ASK:

- \$750k need for;
  - Construction of four, top of the line courts
  - Spacious warming hut
  - Basic start-up operations
- Individual / family donors
- Corporate sponsors
- Annual memberships
  - Individual
  - Family

### The Flats Platform Tennis Center Vision Statement:

To create a vibrant and diverse downtown platform tennis community enriching the lives of platform enthusiasts and local youth through healthy activity and competition.

### WHO WE ARE

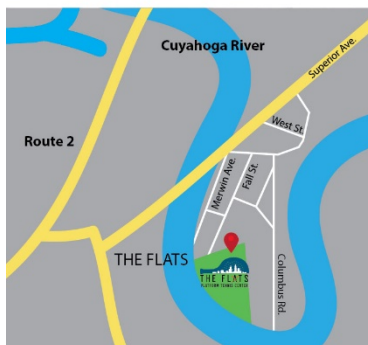
We are a dedicated group of platform tennis enthusiasts who are committed to growing the game in Cleveland. The members of our board bring a diverse set of skills to this mission.

### OUR PARTNERS

The CPTF has joined forces with the Cleveland Rowing Foundation to build the newest platform tennis courts in Northeast Ohio. The Flats Platform Tennis Center will be located on CRF property. This strategic location will offer access to downtown and west side residents, as well as those traveling downtown for work or leisure.

### EMPOWERING YOUTH IN CLEVELAND

We are partnering with local organizations to bring the wonderful game of platform tennis to children who would otherwise have no exposure to the sport. The partnership will engage students through paddle and academic programming.



### CLEVELAND PLATFORM TENNIS FOUNDATION BOARD MEMBERS:

- |   |   |  |   |
|---|---|--|---|
| <b>Sean Richardson</b><br>Chairman<br>sean@cleptf.org     | <b>David Bebout</b><br>President<br>david@cleptf.org              | <b>Joseph Seguin</b><br>Treasurer<br>joseph@cleptf.org   | <b>Andrew Grannis</b><br>Secretary<br>andrew@cleptf.org   |
| <b>Robbin Garcia</b><br>Board Member<br>robbin@cleptf.org | <b>Sebastien Glinzler</b><br>Board Member<br>sebastien@cleptf.org | <b>Joseph Kerrigan</b><br>Board Member<br>joe@cleptf.org | <b>Karen Nejedlik</b><br>Board Member<br>karen@cleptf.org |
| <b>James Tusoch</b><br>Board Member<br>james@cleptf.org   | <b>Kent Whitley</b><br>Board Member<br>kent@cleptf.org            |  |   |

@flatsplatform | www.cleptf.org | 1003 British St., Cleveland, OH 44113

## **Overview - Why Now? Why Here? Why Us?:**

### **Introduction:**

The Flats Platform Tennis Center (FPTC) will have four new platform tennis courts, along with a spacious viewing/warming paddle hut and will offer:

- Public, Recreational and League play
- Skills development lessons and clinics
- Competitive tournaments for all levels of play
- Conducting an after-school paddle/tutoring program for urban youth
- Social events to attract new members and enhance the member experience.

Building true “public paddle” courts in Cleveland has been discussed within the paddle community for more than a decade, and with the recent significant growth in the popularity of the game in the region, our plan gained traction and material support has built consistently over the past year. Several factors have aligned to make this our time.

### **Why Now?**

The Cleveland platform tennis community has grown tremendously over the last 10 years with leadership of the Greater Cleveland Platform Tennis Association (GCPTA) and their programming, and the access to eastside Cleveland country clubs’ courts.

As the Board of the CPTF introduces the concept of a new public facility to the current Cleveland paddle population, we are frequently asked “Why build this?” Our answer is simple: we want to grow the sport by giving people the opportunity to discover, learn and play the game, convenient access to “their” courts without requiring a country club membership, and a vibrant, diverse community in which to participate.

We also want to provide an opportunity for urban youth to have a connection to paddle through a mentorship program, much like the established programs developed by Urban Squash and First Tee. As with these successful models, the FPTC will pair middle school and high school students with adult mentors, not only to learn paddle, but to support each student’s academic advancement. To our knowledge, this is a first for the platform tennis community.

### **Why Here?**

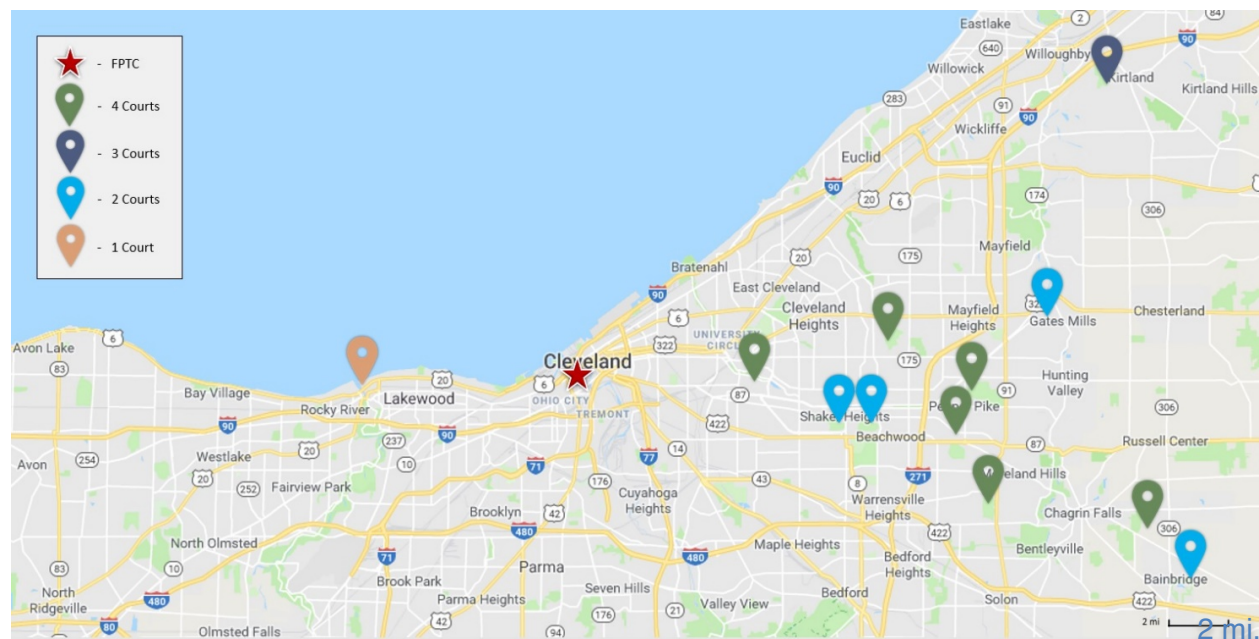
The lack of exposure to the sport of platform tennis is the single most important factor limiting the growth of the game in the Greater Cleveland area. The isolated location of ALL paddle courts in the Greater Cleveland (on the grounds of either country clubs or racquet clubs), means most of the general population has not been exposed to platform tennis. Building the FPTC, in the heart of downtown Cleveland, will provide geographical access to the sport. We believe our low membership cost will provide financial access to a significant portion of the population, where it currently does not exist.

We have formalized our mission and goals and identified the best geographic location within our financial constraints. To this end, the CPTF has executed a Memorandum of Understanding and negotiated lease terms with The Cleveland Rowing Foundation, which owns land in the downtown Cleveland area commonly known as “the Flats”. The Flats is a mixed-use industrial, entertainment, and increasingly residential area of Cleveland, whose name reflects its low-lying

topography on the banks of the Cuyahoga River. After extensive research, the location of the Flats, only blocks from the geographical center of downtown Cleveland, was identified as the best site for several reasons:

1. Half of the Cleveland geographic region is effectively devoid of Platform Tennis courts. Almost all existing paddle courts in NE Ohio are located east of downtown Cleveland (between 5.5 miles to as far away as 28 miles from downtown Cleveland), with only one court located west of downtown Cleveland. (See illustration below.) The central location of the FPTC will draw residents and employees of downtown Cleveland, as well as residents living in the west and south western suburbs.

*Current (and Future) Cleveland-area Platform Tennis Courts*



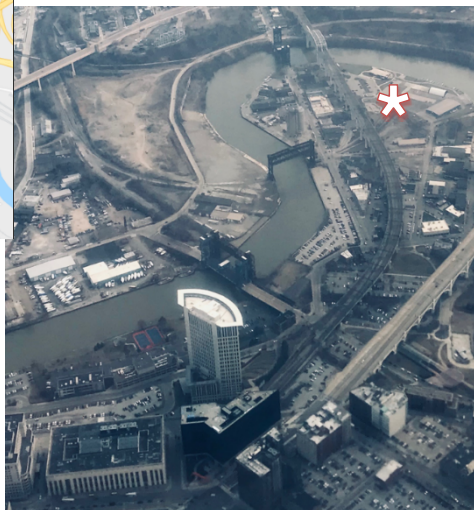
2. Downtown Cleveland's Housing market is constantly growing. More than 4000 units have been added between 2011 and 2018. With the addition of these housing units and units under construction, the downtown population to exceed 20,000 by the end of 2020, including a 77% increase in Millennial residents and a 97% increase in Baby Boomer residents..<sup>1</sup>
3. According to the Federal Bureau of Economics, Cleveland’s economy is growing faster than any other big city in Ohio. Up 2.9 percent from last year, Cleveland’s economy generated \$139 billion, positioning the city as the 28th largest economy in the nation. Cleveland State University Levin College of Urban Affairs ranks Cleveland as #7 in the U.S. with the highest percentage of our workforce aged 25-44 with an advanced degree. The surge in professional services, and headquarters like NRP Group, Electronic Merchant Systems and Millennia Companies relocating to downtown, solidified Cleveland as the top spot in Ohio. (DCA 2018 Annual Report)
4. The redevelopment of the Flats district, not only as an entertainment destination, but as an area with a variety of sports options:

<sup>1</sup> Facts & Figures, Downtown Cleveland Alliance, 2018

- Cleveland Rowing Foundation
  - Crooked River Skate Park
  - End/Beginning point of the Ohio & Erie Canal Towpath (Walking, Running, Biking) Trail
  - Proposed Downtown Loop Trail expansion
5. The growing popularity of summer paddle across the US, but particularly in Cleveland, where the popular Summer Paddle League (SPL) has grown from 85 players in 2012, to over 200 players today.
6. The Cleveland Rowing Foundation will make a strong partner as they currently provide programming for 1,600 high school, collegiate, and adults rowers. We believe their members share many of the same interests as the paddle community: dedication to fitness, enjoyment of the outdoors, and social interaction, coupled with exercise.



*Map of FPTC location in Downtown Cleveland and the Flats - North is up.*



*The FPTC location in the Cleveland Flats - North is down*

### **Why Us?**

The Board includes paddle players from a number of local clubs, who have served on both the Board of Directors of their individual clubs and a cross section of member-led committees. These individuals bring experience in developing paddle programming, hiring and pro compensation structures, membership attraction and retention, website development, installation of an online court booking system with integrated lesson and clinic registration, as well as planning and executing special events and competitive tournaments.

We constructed our board composition to bring business acumen ranging from bank presidents (see our Chairman’s bio in Appendix A.), to information security professionals, operations management, architecture, and accounting professionals.

Our Board also includes two APTA Certified teaching pros:

- Sebastien Glinzler brings with him over 10 years of serving as Head Tennis & Paddle Pro in the Cleveland area. Sebastien has competed as a member of the region IV Presidents Cup Team. He also helped bring the Viking Junior Tour to Cleveland.
- Dave Bebout, certified by the USPTA as a Platform Professional in 2016, has instructed and managed the platform tennis program at his home club for 10 years. He has also developed an after-school platform tennis program for middle school students and organized GCPTA sponsored Teen Paddle Nights, both for the past six years.

### **Operations Plan:**

As a Board, we understand that programming is critical to the success of the FPTC.

The Board will hire a Paddle Pro to assist with the development of court scheduling and program planning, as well as to lead weekly clinics and events at the Flats Platform Tennis Center. This Pro will be the identifiable leader of our program, who beyond the weekly contracted hours, will also be available to teach private lessons, small groups, and clinics on a commission basis. This Pro will bring in additional instructors to teach on a commission basis, as needed, per member requests.

Because our goal is to grow the game of paddle, we know we will have a significant percentage of members who are new to the sport. Our programming will accommodate these new players, by giving them opportunities to play with both more experienced players, as well as other new players. Below is a sample of the types of programs we will offer to new members and guests:

- Free beginner clinics on weekends - led by our Pro, but assisted by experienced local volunteers
- We will follow these clinics with “exhibition” type games, showcasing men and women of all ages, from beginner to intermediate and advanced, so new guests and members see the game and understand this is a great sport for players of all levels.
- We also plan to have our Pro organize weekly “RSVP” games for members, where they can opt in or out on a weekly basis, with the Pro creating court assignments. This structure will allow a new player, who may not know three other players, to have a weekly game. It will also create connections, where members will get to know a variety of players over several weeks.

In addition to programming specific to FPTC, we will also partner with the GCPTA to offer league play to our members. This includes access to:

- Men’s Tuesday Night Inter Club
- Men’s Thursday Night Draft League
- Ladies’ Tuesday Morning League
- Ladies’ Wednesday Night Draft League
- Ladies’ Thursday Morning Box League
- Summer Paddle League (SPL)

A sample court schedule of how we plan incorporate court usage by members, allow for guests as a way to drive future membership, and have structured activities, such as league play and

member clinics is found in Appendix B. As modelled, 25% of court time is available for public play.

**Membership Sourcing:**

We expect a primary source of members to come from the City of Cleveland, both residents and employees of the Flats, the Downtown area, and the nearby neighborhoods of Ohio City, Tremont & the West Side Market. We also expect significant membership growth to come from inner ring west side suburbs (such as Cuyahoga Heights, Brooklyn, Parma, Lakewood, Rocky River & Fairview Park), as well as outer ring suburbs (Independence, Middleburg Heights, North Olmsted, Westlake & Bay Village). The current Cleveland Rowing Foundation members (1,600) will also provide a natural source of players, as we feel there are already several overlaps between our sports, including a commitment to physical fitness and an enjoyment of outdoor sports.

**Membership Pricing:**

The Flats Platform Tennis Center will qualify as a “Public Paddle” facility according to APTA standards, by offering individual memberships for under \$1,000, along with no membership committee review process required for admittance.

FPTC will offer annual memberships, with payment options of one up-front payment, or monthly payments, with a small surcharge. The dues structure for the FPTC is:

- Individual Membership - \$700/yr, or \$70/month over 12 months
- Family Membership - \$1,100/yr, or \$110/month over 12 months

Requirements to join the FPTC are:

- Payment of the Individual or Family annual membership or payment of the first installment of the Individual or Family monthly amount
- Creation of an individual or family account through the FPTC website
- Electronic acceptance of a Liability Waiver for each individual or family member

**Project Cost:**

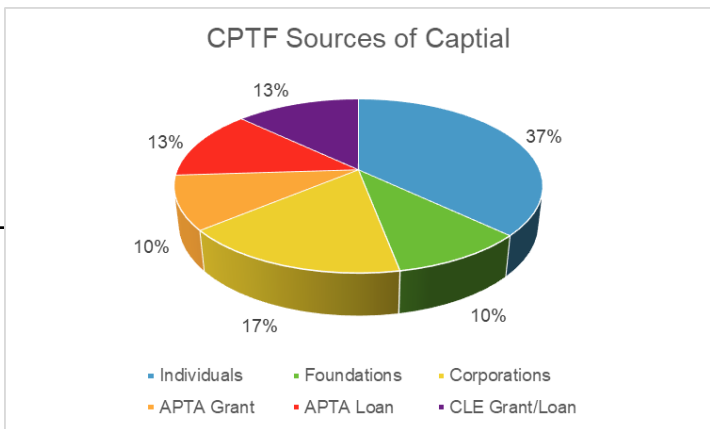
**Estimated Capital Expenditures**

<b>4 Courts</b>	\$	398,000.00
<b>Decking &amp; Handicap Ramp</b>	\$	116,000.00
<b>Hut</b>	\$	189,000.00
<b>Courts and Hut Equipment</b>	\$	27,000.00
<b>Contingency</b>	\$	20,000.00
<b>Total Capital Expenditures</b>	\$	750,000.00

**Fundraising Plan:**

In dollars, these fundraising sources represent:

Individuals*	\$	275,000
Corporations		125,000
Foundations		75,000
APTA Grant		XXXXX
City of Cleveland Block Grant		25,000
APTA Loan		XXXXXX
City of Cleveland Loan		75,000
<b>Total Project Cost</b>		



*\* As of 3/31, CPTF has raised nearly \$200,000 in the Quiet Phase of fundraising*

**Operating Budget:**

Our five-year budget (see table below) represents what we feel is an achievable estimate of financial goals while in the start-up phase. On the revenue side, we’ve made conservative estimates on membership numbers, with 20% increases over the first two years, then reducing our growth rate to approximately 10% for the next three years. An annual fundraiser will be held to assist with paying our loan obligations. Unaccounted for in this model is additional revenue from the following sources:

- Lessons & Clinics
- Tournaments
- Private Party Hut Rental & Corporate Events
- Other unknown opportunities as we expand our customer base

On the expense side, we will focus on keeping costs to a minimum, as our Board continues to be a true “working Board”, by volunteering time to perform all administrative and financial functions required to operate the Flats Platform Tennis Center. In addition to our part time Pro, a part time maintenance person will assist with upkeep of the courts and hut for approximately 10 hours/week, increasing to 14 hours/week by year 5.

The financing of this project includes two loans:

- APTA Loan - \$XXXXXXX- scheduled for repayment in \$XXXXXXX ncrements, beginning in 2021
- City of Cleveland Loan - \$XXXXXX - scheduled for repayment in \$XXXXX increments, beginning in 2020



Cleveland Platform Tennis Foundation The Flats Platform Tennis Center Budget Plan - 5 Year													
	Construction Yr Oct-Dec 2019 <small>*Membership prorated for 1/4 of calendar year</small>			Yr 1 - 2020		Yr 2 - 2021		Yr 3 - 2022		Yr 4 - 2023		Yr 5 - 2024	
Revenue:	Cost (\$)	Est #	Total (\$)	Est #	Total (\$)	Est #	Total (\$)	Est #	Total (\$)	Est #	Total (\$)	Est #	Total (\$)
Individual Memberships	700	30	5,250	80	56,000	96	67,200	115	80,640	127	88,704	139	97,574
Family Memberships	1,100	2	550	15	16,500	20	22,000	24	26,400	26	29,040	29	31,944
Fundraising Revenue			0		25,000		25,000		25,000		25,000		25,000
<b>Total Revenue</b>			<b>5,800</b>		<b>97,500</b>		<b>114,200</b>		<b>132,040</b>		<b>142,744</b>		<b>154,518</b>
<b>Expenses: (Construction year is conservative estimates as actual operating time is not known.)</b>													
Electric			1,000		2,000		2,100		2,205		2,315		2,431
Gas/Propane			0		6,000		6,300		6,615		6,946		7,293
Cable - Internet			300		1,200		1,260		1,323		1,389		1,459
Printing & Misc. Hut Supplies			1,000		1,000		1,050		1,103		1,158		1,216
Water/Sewer			600		1,200		1,260		1,323		1,389		1,459
Repairs			0		2,500		2,625		2,756		2,894		3,039
Credit Card Processing Fees			174		2,175		2,676		3,211		3,532		3,886
Software Fees			1,200		1,200		1,260		1,323		1,389		1,459
APTA Dues			200		200		210		221		232		243
Insurance			6,000		3,000		3,000		3,150		3,308		3,473
Maintenance Fee	\$25/hr	10 hrs/w k increasing to 14 hrs/w k	0		13,000		14,300		15,600		16,900		18,200
<b>Operating Expenses (\$)</b>			<b>10,474</b>		<b>33,475</b>		<b>36,041</b>		<b>38,829</b>		<b>41,452</b>		<b>44,156</b>
<b>Rent and Assessments:</b>													
Member Rental Assessment to CRF-per CRF lease terms	75	0	0	110	8,250	136	10,200	163	12,240	180	13,464	197	14,810
Silver Sponsorship to CRF					2,500		2,500		2,500		2,500		2,500
Rent to CRF			3,000		12,000		14,000		15,000		16,000		17,000
<b>Total Rent</b>			<b>3,000</b>		<b>22,750</b>		<b>26,700</b>		<b>29,740</b>		<b>31,964</b>		<b>34,310</b>
<b>Other Expense:</b>													
Manager Pro Salary/Stipend			0		20,000		21,000		22,050		23,153		24,310
Interest Expense (\$75k @prime)			0		3,750		3,375		3,038		2,734		2,460
Youth Prgramming Costs					5,000		6,000		7,000		8,000		10,000
<b>Total Expenses (\$)</b>			<b>13,474</b>		<b>84,975</b>		<b>93,116</b>		<b>100,657</b>		<b>107,302</b>		<b>115,237</b>
<b>Operating Surplus (Loss)</b>			<b>-7,674</b>		<b>12,525</b>		<b>21,084</b>		<b>31,383</b>		<b>35,442</b>		<b>39,282</b>
<b>Debt Service:</b>													
ATPA loan repayment (\$100k for 4 yrs-int. free)							25,000		25,000		25,000		25,000
City loan repayment (\$75k for 10 yrs at 5%)					7,500		7,500		7,500		7,500		7,500
<b>Contribution to Expansion Reserve (\$)</b>			<b>\$ (7,674)</b>		<b>\$ 5,025</b>		<b>\$ (11,416)</b>		<b>\$ (1,117)</b>		<b>\$ 2,942</b>		<b>\$ 6,782</b>
<b>Cumulative Contribution to Expansion Reserve</b>			<b>\$ (7,674)</b>		<b>\$ (2,649)</b>		<b>\$ (14,065)</b>		<b>\$ (15,182)</b>		<b>\$ (12,240)</b>		<b>\$ (5,458)</b>

**Mission Fulfillment:**

To measure our operational success, we will track and review to the following data:

**Quantitative:**

- Number of new members, breaking down this by number of members residing in the City of Cleveland, and each surrounding community. We will also track the number of crossover members, who originally join CRF, then add on a membership to FPTC. Conversely, we will also track members that join FPTC, then later add on a CRF membership, and members that join both clubs initially.
- Age range of members
- Number of guests that visit our club and try paddle
- Number of members & guests that attend free, introductory clinics and round robin play
- Number of children served in our after-school program
- Number of volunteer tutors coming from our paddle membership

**Qualitative:**

- Anecdotal feedback members & guests
- Types and source of referrals (i.e. indicating awareness of FPTC & its programming)
- Member & guest surveys

**Youth Mentoring:**

Our Youth Mentorship Program will allow us to collaborate with local, established programs, including Urban Squash and Boys Hope/Girls Hope, to host an after-school sport and academic tutoring program for middle school and high school students who come from a financially disadvantaged background. We anticipate serving approximately 24-32 students per session each week.

**PROJECT SUMMARY**

We are requesting a \$XXXXXX grant from the APTA and a \$XXXXX loan. We recognize the size of this request represents a significant investment by the APTA. Our Board has made a combined donation of approximately 10% of the total project cost, with 100% participation. As Board members, we don't make this investment lightly, nor do we request grant funding lightly. We are a passionate group of paddle players, committed to growing the sport of platform tennis, and making a purposeful difference in the lives and experiences of children. We envision this project will continue the positive revitalization of the Flats, and the City of Cleveland. We will provide programming that appeals to a cross generational population, and we also hope to use this site as the host facility for an APTA National event within the next five years. This partnership with the APTA is critical to the building of our facility for two reasons:

- APTA investment is a necessary portion of the total project funding required to make this project a reality
- A commitment of funding by the APTA will provide legitimacy to the project as we apply for funding from other local foundations and corporations

In conclusion, the Bid Committee would like to extend our thanks for your consideration of our proposal and for everything you do for the APTA and this great sport. We extend special thanks to Ann Sheedy for her guidance during our grant writing process and to Peter Hitch, for sharing his expertise and planning for the Wyzata Platform Tennis project.

**Bid Committee:**

**Sean Richardson**

Chairman, Cleveland Platform Tennis Foundation  
President, Greater Cleveland Region, Huntington National Bank

**Joseph Seguin**

Treasurer, Cleveland Platform Tennis Foundation

**Andrew Grannis**

Secretary, Cleveland Platform Tennis Foundation

**Karen Nejedlik**

CPTF Board Member  
Former President of Greater Cleveland Platform Tennis Association

**Brent Luce**

Tournament Director of the Cleveland Masters  
Co-founder of the Cleveland Summer Paddle League  
Greater Cleveland Platform Tennis Association Board Member

**Lea Taft Morris**

President, Greater Cleveland Platform Tennis Association  
Co-founder of the Cleveland Summer Paddle League

## Appendix A

Sean P. Richardson  
Regional President, Greater Cleveland  
Huntington Bank

Sean Richardson, Board Chairman, grew up in Shaker Heights, Ohio, and graduated from the University of Notre Dame, cum laude, with a degree in Marketing. He earned an MBA from Weatherhead School of Management, at Case Western Reserve University. As a youth and young adult, Sean played tennis, racketball and squash before discovering the game of paddle as an adult.

Sean has spent his entire 30+ year career in banking, in Cleveland. He now serves as the Regional President of Huntington Bank, Cleveland, a \$100B Regional Bank. He has played paddle tennis for the past 10 years at Shaker Heights Country Club, where he has served as Captain of the Paddle Inner-Club team. He is married to Lisa, an avid paddle player and has three adult children, also active paddle players.

In addition to serving as Board Chair of CPTF, he provides leadership to several prominent local non-profits. He serves on the Board of Directors and Executive Committee of the Greater Cleveland Partnership, one of the largest private-sector economic development organizations in Northeast Ohio and one the largest metropolitan chambers of commerce on the nation. He also serves on the Board of Trustees and Executive Committee of University Circle, Inc., the community service corporation responsible for developing, servicing and advocating for University Circle as a vibrant and complete neighborhood without borders.

In addition, Sean is a member of the Board of Trustees of Playhouse Square Foundation, Greater Cleveland Sports Commission, Ideastream, Cuyahoga Community College Foundation and the Kluber Family Foundaton. He previously served as a board member of Greater Cleveland Foodbank and Saint Vincent Charity Medical Center.

Sean's commitment to Cleveland is lifelong. He has a vision for continuing to resurgence of Cleveland, and truly believes that our community is one of the best places to live, work and raise a family.

## Appendix B

### Court Schedule

#### Flats Platform Tennis Center - Court Access Schedule

\*Court access schedule based on template developed by Peter Hitch, Wyzata Paddle Developer

Reservable		B = Bronze popularity
Open Play		S = Silver popularity
Public Play		G = Gold popularity
RSVP Play		
Junior Programs		
League Play		
Lessons		

#### Regular Play:

	Mon	Tues	Wed	Thur	Fri	Sat	Sun	
600	B Reservable	B Public Play	B Open Play	B Public Play	B Reservable	B Open Play	B Open Play	
730	B Reservable	B Reservable	B Open Play	B Reservable	B Reservable	B Open Play	B Open Play	
900	S Reservable	S Women's League	S Open Play	S Women's League	S Reservable	G Men's RSVP Play	G Mixed RSVP Play	
1030	S Reservable	S Reservable	S Open Play	S Reservable	S Reservable	G Women's RSVP Play	G Reservable	
noon	G Reservable	G Reservable	G Open Play	G Reservable	G Reservable	G Reservable	G Reservable	
1330	B Reservable	B Reservable	B Open Play	B Reservable	B Reservable	S Free Beginner Clinic	S Advanced Clinic	
1500	S Open Play	S Junior Programs	S Open Play	S Junior Programs	S Open Play	S Public Play	S Free Beginner Clinic	
1630	S Open Play	S Junior Programs	S Open Play	S Junior Programs	S Open Play	G Reservable	G Public Play	
1800	G Public Play	G Men's League	G Women's League	G Men's League	G Public Play	G Reservable	G Open Play	
1930	G Reservable	G Men's League	G Women's League	G Men's League	G Reservable	B Reservable	B Open Play	
2100	B Reservable	B Men's League	B Women's League	B Men's League	B Reservable	B Reservable	B Open Play	

Sessions	
Reservable	31
Open Play	19
Public Play	6
RSVP Play	3
Junior Program	4
League Play	11
Clinics	3
<b>Total</b>	<b>77</b>

#### Tournaments:

Fall Opener	October	Sat / Sun
Master's Tournament	Mid November	Sat / Sun
Cleveland Cup	Late February	Sat
Men's Champs	Mid March	Sat
Women's Champs	Mid March	Sat
Mixed Champs	April	Sat
SFL	September	Sat

#### Total Usage:

Reservable	Open Play	Public Play	RSVP
14 B	9 B	2 B	0 B
6 S	8 S	1 S	0 S
11 G	2 G	3 G	3 G
Junior Programs	League Play	Clinics	
0 B	3 B	0 B	
4 S	2 S	3 S	
0 G	6 G	0 G	

### Court Access Principles:

The Board requires a framework that provides access for members, guests, youth programs and walk ups. We recognize the need to provide court access to individuals with no past experience with paddle, **by allowing the general public the opportunity to try the game**, with the hope that a percentage of this group will become our future members and allow us to meet one of our primary goals of growing the game. Striking a balance between providing playing benefits to members and introduction time for non-members is key.

#### Types of Court Times:

- Public Play - non-members are welcomed to join members during this **PUBLIC** play time, walk ups welcome. When courts are filled, players line up their paddles in a que, as their place holder in "line" to play. This accommodates individuals looking for a game, but does not guarantee play at equal skill levels.
- Reservable - Members can make court reservations 5 days prior (guest play permitted with a member, however, fee associated with guest play).
- Open Play - Members and their guests arrive in groups of 4 (or groups of 2 for drills/practice) and play on the first available court. If all courts are full, the next group puts paddle in a waitlist que. Occupied courts are expected to relinquish their court after 1.5 hour of play.

- d. RSVP Play - Available to Members only, courts are organized in advance thru weekly emails sent by the administrator/pro, like SPL. Walk ups are not accepted and no guests are permitted play.
- e. Junior Programs - Court time for Youth Mentorship Program
- f. League play - Court time for Men's Leagues, Ladies Leagues (October - March) and SPL (May - August)
- g. Lessons - In addition to free Weekend Beginner Clinics, our Pro will have the ability to teach private lessons and published group clinics using 1-2 courts during Open Play and Reservable court times.